

July 2008

OSEC “Pool of Experts“ new category of Membership

The Pool of Experts was invented in 2002 by Osec Business Network Switzerland to support SMEs in Switzerland and Liechtenstein building their international businesses.

In 2008 Osec decided, beside the normal PoE members (annual listing fee CHF 120.-), to bring in a further category of experts called Official Osec Experts (OOE). Only these OOE-Members are entitled to use the official seal of Osec

The conditions to become an OOE are as follows:

- PoE membership through at least one employee of the applying company
- Successful execution of at least one project together with Osec or the SBH within the last 24 months at the time of application
- Positive written customer feedback
- Positive written feedback of Osec consultant/SBH
- Payment of 15% platform contribution
- Signature of the Agreement

To become an OOE every PoE-Expert has to contact the concerned Office in his country and make an appointment to introduce himself and his services in person to that office's. If the Expert is specialised in more than one country, he has to introduce himself and his services to all the various countries administrators concerned. So if there is a project the administrator might remember the Expert and his expertise. However, that is absolutely no guarantee but on the other hand, it is absolutely necessary to be recognized as an OOE.

If a customer is searching on the online database for an Expert, the OOE's will appear first on the list of potential Experts.

Swisscontact:

www.swisscontact.org an organization of the Swiss private sector for development cooperations has, as well, a pool of retired experts. The fees for an expert are less than CHF 100.- per day plus expenses. Donators are, besides cantons, communities etc., also the Swiss Agency for Development and Cooperation (SDC) as well as the State Secretariat for Economic Affairs (Seco), both of which are government agencies.

More details under

<http://www.poolofexperts.ch/static/osecexpert.php>

About Global Shipping and Logistics Consulting:

GSL is a consulting company specializing in Logistics and Supply Chain-Optimization. It supports companies and organizations by adopting an innovative approach to optimize their logistics systems (order processing, warehousing, transportation, distribution, reverse) as part of the business process; national and worldwide.